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KEEP THE CAPES WILD – MEDIA RELEASE



Tasmanian National Parks Association launches eco-friendly tourism plan for Tasman National Park

The Tasmanian National Parks Association today launched an alternative plan to the State Government's ill-advised and costly Three Capes Track Proposal.

"Based on the highly successful Great Ocean Walk in Victoria, our plan would have a significantly reduced environmental impact on the Tasman National Park and offer greater support and economic benefits to the local community," TNPA president Dr Robert Campbell said today.

Called the **Great Tasman Coastal Experience**, the low-impact, environmentally-friendly plan has been launched as part of a public awareness campaign that includes a new website (www.keepthecapeswild.org.au) to promote the natural values of the area.

"The scale of infrastructure associated with the State Government's Three Capes Track proposal is inappropriate for the Tasman National Park and the economic benefits to the local community on the Tasman Peninsula have been grossly overstated," Dr Campbell said.

"The TNPA believes the current proposal is not in the best interests of the local community, the Tasman National Park, or the state as a whole.

"Our proposal integrates the existing network of day and overnight walks on the Tasman Peninsula with a range of other tourism and hospitality related services available in the region. It will provide greater benefits to the region rather than a competitive one.

"On the other hand, the government's current proposal will cost \$33 million, and at a time of economic hardships for both state and federal governments it is difficult to justify this kind of outlay when the expected benefits are controversial and poorly understood."

The new website offers the general public a chance to understand the development in greater detail, consider an alternative, and contribute to the ongoing campaign.

More information

- For comment contact Robert Campbell on 03 9239 4681 or Chris Bell on 03 6239 1139
- Visit the new website [Keep the Capes Wild](http://www.keepthecapeswild.org.au)
- The Great Tasman Coastal Experience plan can be downloaded from the new [website](http://www.tnpa.asn.au)